



103rd Conference and Trade Show

July 14-17, 2024 · Embassy Suites by Hilton San Marcos Hotel Conference Center

The Texas Pecan Growers Association welcomes you to join us for our 2024 Conference and Trade Show this July at the Embassy Suites in San Marcos. This packet includes Conference registration forms and details. If you have any questions, please contact our office at 979-846-3285 or pecans@tpga.org. Here's a detailed rundown of this year's conference.

ROOM RESERVATION DETAILS

TPGA has a discounted group rate at Embassy Suites by Hilton San Marcos Hotel Convention Center. Reserve your room with the group code TPG online or contact the hotel directly and identify yourself as part of the Texas Pecan Growers group. The discounted group rate is offered until the room block runs out.

The TPGA rate is \$174 for a single or double. Our guaranteed block includes Saturday through Wednesday nights, departing on Thursday.

CASINO NIGHT

This Conference attendee-favorite returns on Monday night at the Embassy Suites. Casino Night will feature games, dinner sponsored by AMVT, and a bar sponsored by Big Star Ag Source and Wizard Manufacturing Inc. Be sure to reserve your tickets early for this spectacular Monday event as space is limited.

TUESDAY NIGHT EVENT

Join us for a special Tuesday night event: Texas Pecan & Wine Pairing! Wedding Oak Winery and Texas Hills Vineyard present a pecan and wine pairing event at Swift River Pecans. Come sample wines and learn how different selections pair with pecans. Limited tickets are available. Bus transportation is available as long as enough tickets are sold.

ORCHARD TOUR ON WEDNESDAY

TPGA will hold its annual orchard tour on Wednesday. A special ticketed event, the tour gives you an opportunity to visit and learn about another grower's pecan operation and practices. More details to be announced. The tour will end with lunch, and the conference will conclude.

Lunch sponsored by Bergen Ag Innovations. The cost for the tour is \$20 per person; children get in free. Bus transportation is available as long as enough tickets are sold and priced at \$20 per ticket.

REGISTER ONLINE HERE:



REGISTRATION FORMS CAN BE FOUND ON THE FOLLOWING PAGE.

Register for the conference, pre-order TPGA merchandise, sign up for our 2024 recipe contest, and contribute to Texas pecan research, education, and Extension.

Conference Agenda

SATURDAY, JULY 13, 2024

3 p.m. TPGA Board of Directors Meeting

SUNDAY, JULY 14, 2024

10 a.m. - 5 p.m. Trade Show Setup

(Not open for public viewing)

10 a.m. - 5 p.m. Conference Registration opens

1-3 p.m. Texas Pecan Board meeting

4 p.m. Pecan Pairing Program

6 p.m. Trade Show Grand Opening & Welcome

Reception— Features hors d'oeuvres and a reception bar sponsored by **BASF**. Includes State Pecan Show, Fundraising Raffle drawing, and Silent Auction.

MONDAY, JULY 15, 2024

8 a.m.-5 p.m. Registration, Trade Show; State Pecan Show open

8:30 a.m. Mini Pecan Short Course by Texas AgriLife Extension (3 CEUs available)

9 a.m. The Native Nut Book Nook opens

Noon Lunch on your own; Research & Extension Luncheon (invite only)

1:30-5 p.m. Educational Program; the Silent Auction closes at 5

5-6 p.m. PECAN PAC Reception

6:30-10 p.m. Casino Night at Embassy Suites. Dinner sponsored by AMVT; bar sponsored by Big Star Ag Source and Wizard Manufacturing Inc. (Ticketed event)

TUESDAY, JULY 16, 2024

8 a.m.-5 p.m. Registration and Trade Show

8:30 a.m. - 12 p.m. Educational Program

Noon Lunch on your own

Noon Native Nut Book Nook & State Pecan Show close

1:30-5 p.m. Educational Program

6-8:30 p.m. Texas Wine and Pecan Pairing Event with Wedding Oak Winery and Texas Hills Vineyard at Swift River Pecans. (Ticketed event)

WEDNESDAY, JULY 17, 2024

8:30 a.m. Orchard Tour—TBA.

Lunch sponsored by Bergen Ag Innovations (Ticketed event)

SUPPORT THE PAC

The National Pecan Federation's Political Action Committee

What does the NPF do?

The NPF advocates for the pecan industry using the services of The Redding Firm. Advocacy takes on various forms and often begins with educating key policymakers about the industry's concerns, and, depending on the issue, might involve partnering with other specialty crop organizations or working with state departments of ag and other industry participants. A well-funded PAC is essential to ensuring the industry's voice is heard in D.C.

What has NPF/PECAN PAC accomplished?

1. Millions to producers for disaster assistance, tariff mitigation, and relief efforts
2. A 70% reduction in the tariff for pecans going into India
3. Research and Promotion authority to assess imported pecans expected to generate \$4,000,000 in additional marketing and research funding.
4. \$5,500,000 funding for cracking and pasteurization research
5. \$5,500,000 funding for pecan breeding research
6. Pecan Crop Insurance reforms
7. USDA pecan purchases for feeding programs
8. Working to get pecans included in senior, school, and other food programs

What are NPF/PECAN PAC's current priorities?

1. Improvements to Federal Pecan Crop Insurance & Tree Loss Insurance
2. Processing and breeding research continued funding
3. Positioning the industry to benefit from the Biden Administration's carbon sequestration initiatives

To have a successful advocacy program, the pecan industry must have a political action committee. The Pecan PAC can accept contributions from individuals, partnerships, or LLCs. Contributions are limited to \$5,000 per year. TPGA will send all contributions collected through this packet to the PAC. If you would like to contribute directly, you can mail contributions to:

PECANPAC
313 Massachusetts Avenue NE
Washington, DC 20002

Conference Educational Program

Monday, July 15, 2024

| | |
|-----------------|--|
| 8:30 AM | Texas AgriLife Mini Pecan Short Course, 3 CEUs—2 IPM and 1 general |
| 8:30 AM | Management of Feral Hogs with Kaput System —Aaron McCoy, Hays County AgriLife Extension |
| 9:15 AM | Pecan Nut Quality Determinants —Dr. Larry Stein, Texas A&M AgriLife Extension, Uvalde |
| 9:40 AM | Cover Crops in Orchards —Stephen Janak, Texas A&M AgriLife Extension, Hallettsville |
| 10:05 AM | Refreshment Break in the Exhibit Hall/Trade Show, sponsored by Exact Corp |
| 10:30 AM | Managing Pest and Beneficial Insects in Pecan Orchards —Dr. Kyle Slusher, Texas A&M AgriLife Extension, Stephenville |
| 11:00 AM | Pecan Disease Management Update —Dr. Young Ki Jo, Texas A&M AgriLife Extension, College Station |
| 11:25 AM | Foliar Nutrient Sprays —Dr. Monte Nesbitt, Texas A&M AgriLife Extension, College Station |
| 11:50 AM | Mini Pecan Short Course Q&A and Evaluation , collect 3 CEUs |
| 12:00 PM | Lunch on own/Visit the Trade Show & Research and Extension Luncheon (invite only) |
| 1:30 PM | President's Welcome — Jake Montz, TPGA President |
| 1:45 PM | Remarks from Special Guest |
| 2:15 PM | Working for Pecan Growers: An Update from National Pecan Federation & Washington, D.C. — Robert Redding, The Redding Firm |
| 2:45 PM | Exhibitor Presentation — George Hahn, California Vermiculture LLC |
| 3:00 PM | Refreshment Break in the Exhibit Hall/Trade Show, sponsored by South Plains Implement |
| 3:45 PM | Exhibitor Presentation —TBA |
| 4:00 PM | Identifying Pecan Cultivars Using Cost-Effective Genetic Sequencing — Dr. Warren Chatwin, USDA-ARS |
| 4:30 PM | TBA —Speaker |

Conference Educational Program Continued...

Tuesday, July 16, 2024

| | |
|-----------------|--|
| 8:30 AM | Irrigation Water: It's Getting Scarce in Texas —Mark Friesenhahn, Comal Pecan Farm |
| 9:00 AM | Planning for Profitability —Dr. Charles Rohla, Noble Research Institute |
| 9:30 AM | Exhibitor Presentation —Ralph Steger, Krak-N-Blo Pecan Pro |
| 9:45 AM | Refreshment Break in the Exhibit Hall/Trade Show, sponsored by Bergen Ag Innovations |
| 10:15 AM | Exhibitor Presentation —TBA |
| 10:30 AM | Evolution of the Grocery Shopping Experience —Beau Hayden, Vice President, Strategic Intelligence |
| 11:00 AM | An Update from the American Pecan Council and American Pecan Promotion Board —Anne Warden and Serena Schaffner |
| 11:30 AM | Texas Pecan Growers Assoc. and Texas Pecan Board Business Meetings & Awards |
| 12:00 PM | Lunch on own/Visit the Trade Show |
| 1:30 PM | Exhibitor Presentation —TBA |
| 1:45 PM | Regenerative Experiments & Bat Studies at Swift River Pecans LLC —Troy Swift |
| 2:15 PM | Survey Research Results Depicting the Status, Needs, and Direction of the Texas Pecan Industry —Dr. Monte Nesbitt |
| 2:45 PM | Exhibitor Presentation —Bergen Ag Innovations |
| 3:00 PM | Refreshment Break in the Exhibit Hall/Trade Show, sponsored by Specialty Crop Trade Council |
| 3:45 PM | The Pecan Market: An Insider and Outsider Perspective — Panel moderated by Anne Warden |
| 4:30 PM | Pecan Crop Estimate & Understanding Industry Numbers — Lalo Medina, Pecan Grove Farms |

REGISTER ONLINE AT [TPGA.ORG](https://www.tpga.org)

This packet includes forms to register for the conference, pre-order TPGA merchandise, sign up for our 2024 recipe contest, and contribute to Texas pecan research, education, and Extension.

Registration Form

Please complete this form to register for TPGA's 2024 Conference and Trade Show, July 14-17 at the Embassy Suites by Hilton San Marcos Hotel Conference Center.

Online registration: TPGA.org/tpga-events/

PERSONAL INFORMATION

Full Name :

Name of Plus-one:

Email : Phone :

Address:

City, State: Zip Code :

CONFERENCE REGISTRATION

TPGA member, admits 2 **\$140**
 Early bird, before June 19

TPGA member, admits 2 **\$160**
 Registering after June 19

TPGA non-member, admits 2 **\$180**

Confirmed exhibitors do not pay a registration fee. Registration discounts end July 13. Registration fee subject to change Conference weekend.

PECAN PAIRING PROGRAM

This program offers you the chance to meet other growers from your region. Participants meet up near the registration desk at 4 p.m. on Sunday before the Grand Opening Reception. TPGA staff will email more details before the event.

Check this box if you'd like to participate

SPECIAL EVENTS

| | | # of tickets |
|--|-------------|----------------------|
| Casino Night, July 15 | \$45 | <input type="text"/> |
| 6:30-10 p.m. at the Embassy Suites. Dinner & drinks included. | | |
| Texas Pecan & Wine, July 16 | \$35 | <input type="text"/> |
| 6-8:30 p.m. with Wedding Oak Winery & Texas Hills Vineyard at Swift River Pecans. Tickets limited. | | |
| Orchard Tour, July 17 | \$20 | <input type="text"/> |
| TBA. Lunch included. Kids attend free. | | |
| Bus Transportation, July 16 | \$20 | <input type="text"/> |
| for Tuesday Night | | |
| Bus Transportation, July 17 | \$20 | <input type="text"/> |
| for Orchard Tour | | |
| Total for special events: | \$ | <input type="text"/> |

SEE BACK FOR MORE REGISTRATION DETAILS

Sign up for our 2024 recipe contest, pre-order TPGA merch, and make contributions to Texas pecan research, education, and Extension.

PECAN CANDY CONTEST

TPGA hosts a Pecan Candy Contest during the Grand Opening Reception on Sunday, July 14. All attendees are invited to participate. **If you want to enter a recipe into the contest, please fill in the recipe and baker's names on the lines below.** The winner will be featured in the TPGA recipe brochure and Pecan South. Desserts must be in disposable containers and should be delivered to the Registration desk by 4 p.m. on Sunday before the Grand Opening Reception.

Recipe name

Baker name

Pre-Order Your TPGA Items

Make your conference experience smoother by pre-ordering hats, membership signs, and other bookstore items.

MERCH

| | | Qty. | Subtotal |
|--|-------------|--------------------------|----------------------|
| TPGA Hats , maroon, gray, or brown. Circle color. Limited stock. | \$25 | <input type="checkbox"/> | <input type="text"/> |
| TPGA Tumbler , black matte with a fun pecan-themed phrase and TPGA logo. Limited stock. | \$25 | <input type="checkbox"/> | <input type="text"/> |
| Membership Sign , weather-resistant sign has TPGA logo and is sized 12-by-12 inches. Limited stock. | \$30 | <input type="checkbox"/> | <input type="text"/> |

MARKETING MATERIALS

Texas Pecan Promotional Package: Created by TPGA and Pecan South, this package includes discounted marketing materials for Texas industry members to use in consumer outreach. **See flyer for more info. Orders will be hand-delivered at the conference.**

Tier #

Pieces of Pecan 2024: TPGA publishes a consumer magazine to help educate consumers. These magazines are available in bulk at cost for industry members to use. Orders will be hand-delivered at Conference in bundles of 10.

\$3 per magazine, or \$30 per bundle of 10.

of magazines

Subtotal

Total for pre-order items \$

Contributions

RAFFLE TO SUPPORT TEXAS EXTENSION & PECAN RESEARCH

Amt. enclosed \$

All proceeds from the raffle go to Texas Pecan Research and Extension.

Two grand prizes:

- **3-night stay at Story Book Cabins in Ruidoso, New Mexico**, for up to 4 adults. Blackout dates and exclusions apply. Certificate expires one year from July 14, 2024. Winner will receive a printed certificate from Story Book. Call the Cabins office number to make a reservation!
- **17 HMR rifle** donated by Larry Don Womack and Jake Montz, the perfect squirrel deterrent

The drawing will take place at the Grand Opening Reception on Sunday.

You do not need to be present to win. **\$25 per ticket, limit of 300 available. Buy 4 tickets, get the 5th free.**

FRED R. BRISON SCHOLARSHIP FUND

This mailing is the only time each year we mention the \$1,000 Fred Brison scholarship, which is presented annually by TPGA to a student in the Horticulture Department at Texas A&M University. If you are interested in contributing to our scholarship fund (or the TAMU Pecan Endowment), you may use this registration form to do so.

TEXAS A&M PECAN ENDOWMENT

These contributions go toward creating a pecan endowment at Texas A&M University to support pecan research and the Texas A&M pecan program.

SPONSOR THE TPGA CONFERENCE

Everyone can help make TPGA's Conference & Trade Show successful. If you're interested in sponsoring the conference, please write the amount you wish to contribute on the line to the right.

PECAN PAC

To have a successful advocacy program, the pecan industry must have a political action committee. The Pecan PAC can accept contributions from individuals, partnerships, or LLCs. Contributions are limited to \$5,000 per year.

Total for contributions \$

Finish your registration on the next page.

Complete Registration

SILENT AUCTION

Funds generated from the Silent Auction go to Texas Pecan Extension and Research. Your contribution is for a good cause and can help promote your company or product. If you'd like to donate, please write a description of the item and give an estimated value. Items must be mailed to our office or delivered to the Registration Desk at the Conference before Sunday night's Grand Opening Reception.

Item description

Attribute donation to

Estimated value

TPGA MEMBERSHIP 2024-2025

Many TPGA memberships expire on June 30 (you can confirm in the membership area of the website). If yours is expired or about to expire, please take this opportunity to renew. This packet includes a renewal form. Through your membership, you support valuable research, work with the Texas Department of Agriculture and grants, and advocacy programs with the National Pecan Federation, and more.

Please fill out the attached form.

REGISTRATION TOTAL

1. Registration Fees

2. Membership dues

3. Total \$\$ for special events

4. Total \$\$ for pre-order items

5. Total \$\$ for industry contributions

TOTAL ENCLOSED

Mail this registration form along with a check or money order to:

Texas Pecan Growers Association
4348 Carter Creek Pkwy, Ste. 101
Bryan, TX 77802

Our Sponsors

Thank you to every sponsor for helping to make this year's conference special! The Texas Pecan Growers Association looks forward to celebrating with all of you at our 103rd Conference and Trade Show in San Marcos.

