



To assist Texas pecan growers in growing pecans profitably through education, research, promotion, and advocacy.

Texas Pecan Growers Association Membership Benefits

Education

- Organize and conduct the Annual Texas Pecan Growers Conference and Trade Show, with programs tailored for our membership including educational seminars, trade show, orchard tour, Pecan Pairing Program, grower awards, Texas Pecan Show, family events, and more.
 - This year is the 103rd Annual Conference on July 14 – July 17, 2024 in San Marcos, Texas;
 - Discounted registration for members.
- Sponsor the annual Texas A&M AgriLife Extension's Texas Pecan Short Course
- Provide educational resources and information from the TPGA office, website, and e-newsletter
- Good Agricultural Practices (GAPs) for pecans created and distributed to the industry
- Maintain new and accurate pecan publications to include for sale in the Native Nut Book Nook bookstore
- Publish *Pecan South* magazine monthly, with contributors providing information on management, research, industry, and more

Research

- Support and fund Extension and Research personnel and projects across the state
- Support and obtain additional funding for the USDA Agricultural Research Service (ARS)
- Advocate for health studies nationally, such as the National Institute of Health
- Award the Fred Brison Scholarship annually to a Texas A&M horticulture student
- Work toward the goal of a pecan endowment program
- Facilitate and manage numerous grant projects that support growers and researchers

Promotion

- Promote Texas pecans and TPGA members to both buyers and consumers
- Create and maintain website listings to promote TPGA members that sell pecans to the public on two websites: www.tpga.org and www.buytexaspecans.com
- Apply and manage grants that will promote and benefit Texas pecans
- Work with the Texas Department of Agriculture on international and domestic pecan promotion projects
- Provide recipe and nutritional brochures to TPGA members free of charge
- Publish Pieces of Pecan; a consumer magazine for the industry to use and promote pecans
- Sponsor pecan events, festivals, and programs
- Annual Holiday Pecan Trail Map highlighting TPGA members for consumers over the holiday season
- Host a Commercial Members section of the TPGA website to recognize and promote our commercial members supporting the pecan industry
- Assist Texas A&M AgriLife Extension and Research personnel with promotion of the Texas Pecan Show, hosting the state competition at the Annual Texas Pecan Growers Conference and Trade Show

Advocacy

- Political lobbying for pecans at the state and national level
 - - A founding member and contributor to the National Pecan Federation for national lobbying efforts
 - - A member of the Texas Agricultural Council for state level lobbying efforts
 - - Members of other industry groups that advocate for pecans and tree nuts
- Ensuring the continuation of pecan personnel positions and research
- Work with and create partnerships with other industry groups
- An office and full-time staff that works for you and the pecan industry, giving the Texas pecan industry a collective voice.

