

AUGUST 1, 2023

# TPGA Membership Meeting





# AGENDA

- 01 TPGA MEMBERSHIP & HIGHLIGHTS
- 02 FINANCIAL REPORT
- 03 STAFF AND BOARD OF DIRECTORS
- 04 BOARD MEMBER NOMINATIONS - VOTE
- 05 FUTURE TPGA EVENTS
- 06 AWARDS
- 07 ADJOURN



# A Look at TPGA Membership



458 current members



25 new members



94% of membership are growers



79% of members are in Texas



56% grow only Improved pecans;  
33% grow both Native and Improved



39% in the industry 30 years or more;  
44% have been less than 10 years.



Data collected from membership data and 2022 conference survey.



# TPGA Membership Benefits Highlights

## Education

- Annual TPGA Conference & Trade Show
- Fall Field Day
- Sponsor & assist Texas AgriLife Texas Pecan Short Course
- Educational Resources: website, GAPs, Native Book Nook, Pecan South

## Promotion

- Promote to buyers and consumers, domestically and internationally
- Texas Pecan Show
- Materials including brochures, Pieces of Pecan, Holiday Trail Map, buying packets
- Websites, listings, and lead distribution



## Research

- Support and fund extension and research through universities, USDA-ARS, and private industry for horticulture, market, and health studies
- Bestow Fred Brison Scholarship each year
- Develop long term innovation and programs
- Lead and support grants for future research

## Advocacy

- Federal lobbying - National Pecan Federation
- State lobbying - Texas Ag Council
- Partnerships with industry groups and universities for research and positions
- Full-time staff working for you everyday and giving a collective voice for Texas Pecans



# TPGA Membership Tools

Assets to help you!



## Education

Pecan South  
TPGA  
Conference



## Research

USDA-ARS  
Grants  
Connecting Researchers



## Promotion

Website  
Materials  
Pieces of Pecan  
Export

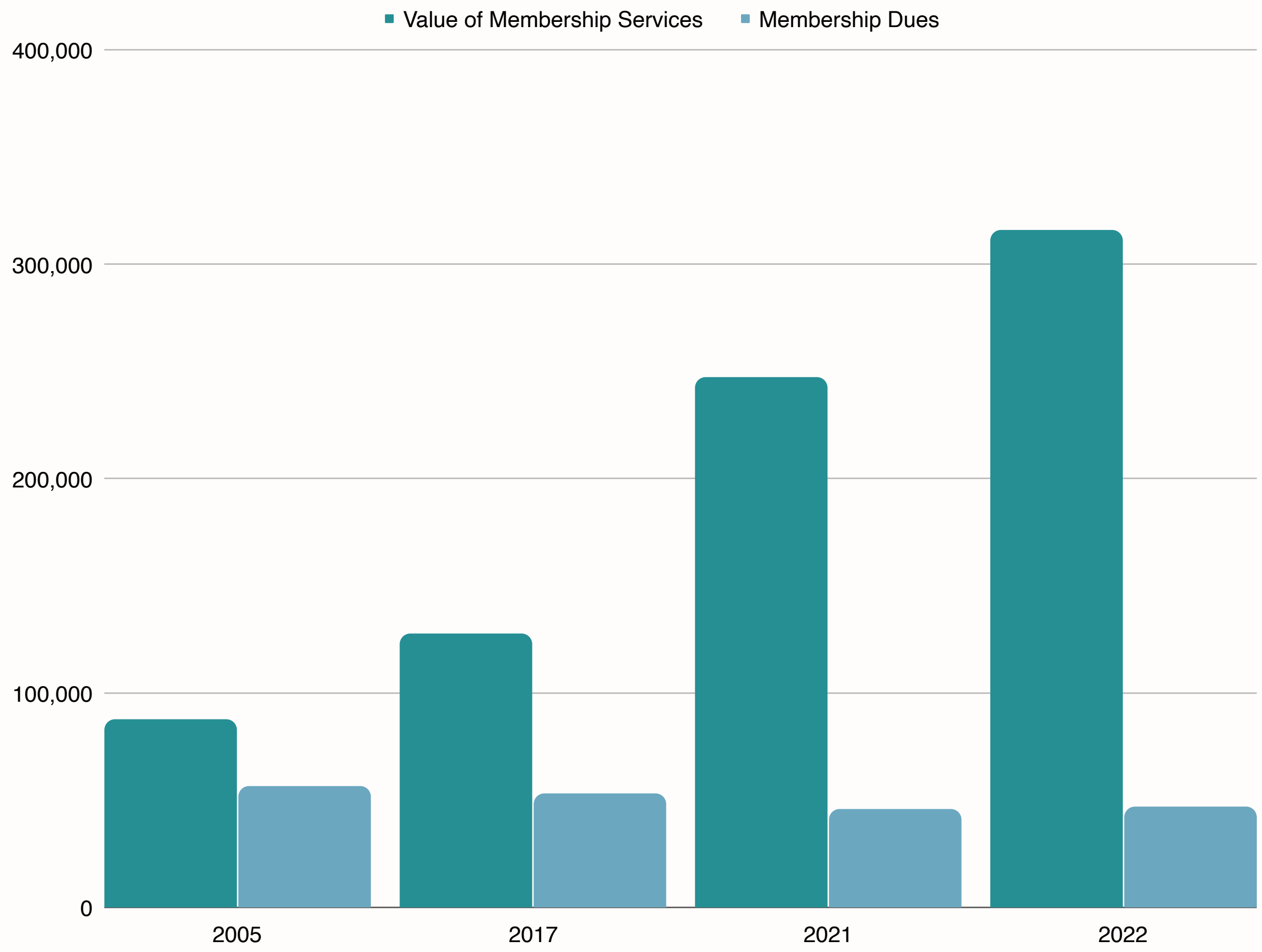
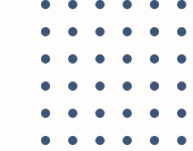


## Advocacy

Get Involved  
Support materials  
Information Distribution







# Value of TPGA Membership Benefits

The value of TPGA membership benefits has steadily increased, disproportionately compared to the collected membership dues.

Realistically the value of benefits is higher, but Pecan South offsets some TPGA expenses.

Also, does not reflect grants and large increases in less quantifiable benefits such as physical and online promotion, staff time, and advocacy.

**Each member would have to pay an estimated \$2,543 in dues each year to match just these services offered.**





# Financial Report

For fiscal year ending Dec. 31, 2022

<u>Revenues</u>	<u>Expenses</u>	<u>Net Income</u>
Total: \$979,208.62	Total: \$885,770.19	Total: \$63,504.43
<b>TPGA</b> (includes dues, grants, bookstore, management etc.) \$459,455.22	<b>TPGA</b> (includes benefits, grants, contributions, salaries, etc. ) \$545,360.03	<b>TPGA</b> -\$85,904.81
<b>Pecan South</b> (includes advertising, subs, newsletter) \$519,753.40	<b>Pecan South</b> (printing, postage, travel, salaries, etc.) \$340,410.15	<b>Pecan South</b> \$149,409.24 (taxes taken)

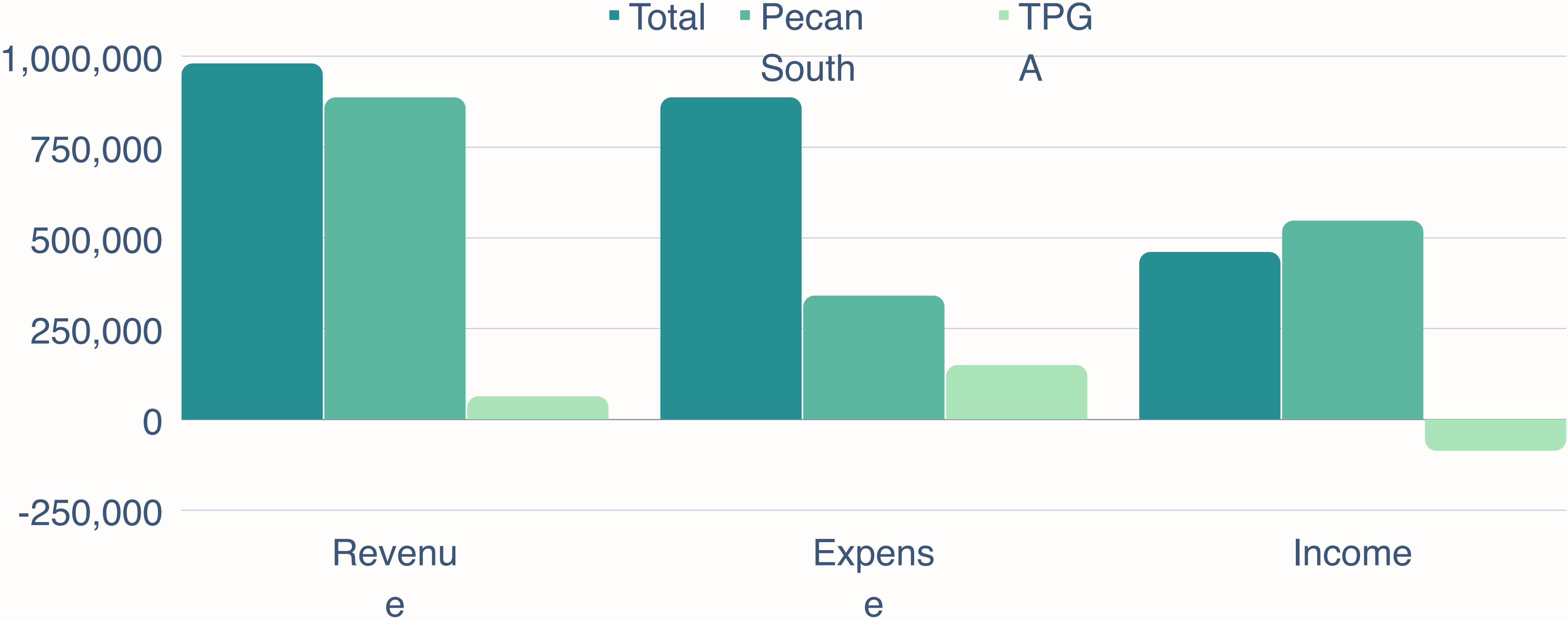
If you would like a complete financial report, please contact the Texas Pecan Growers Association staff here at the show or anytime throughout the year.





# Total Revenue, Expenses & Income

Total, Breakdown of Pecan South & TPGA - 2022

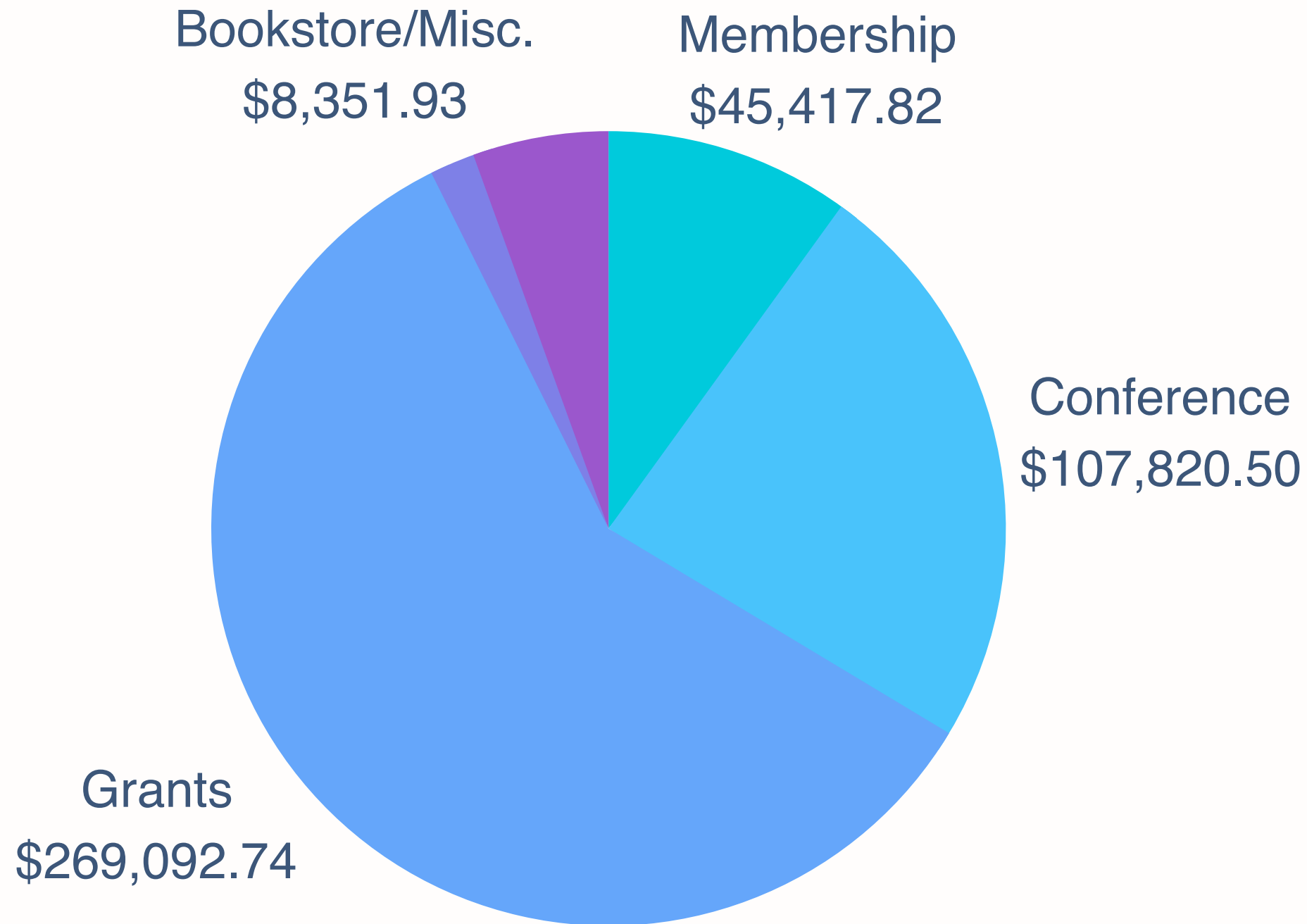




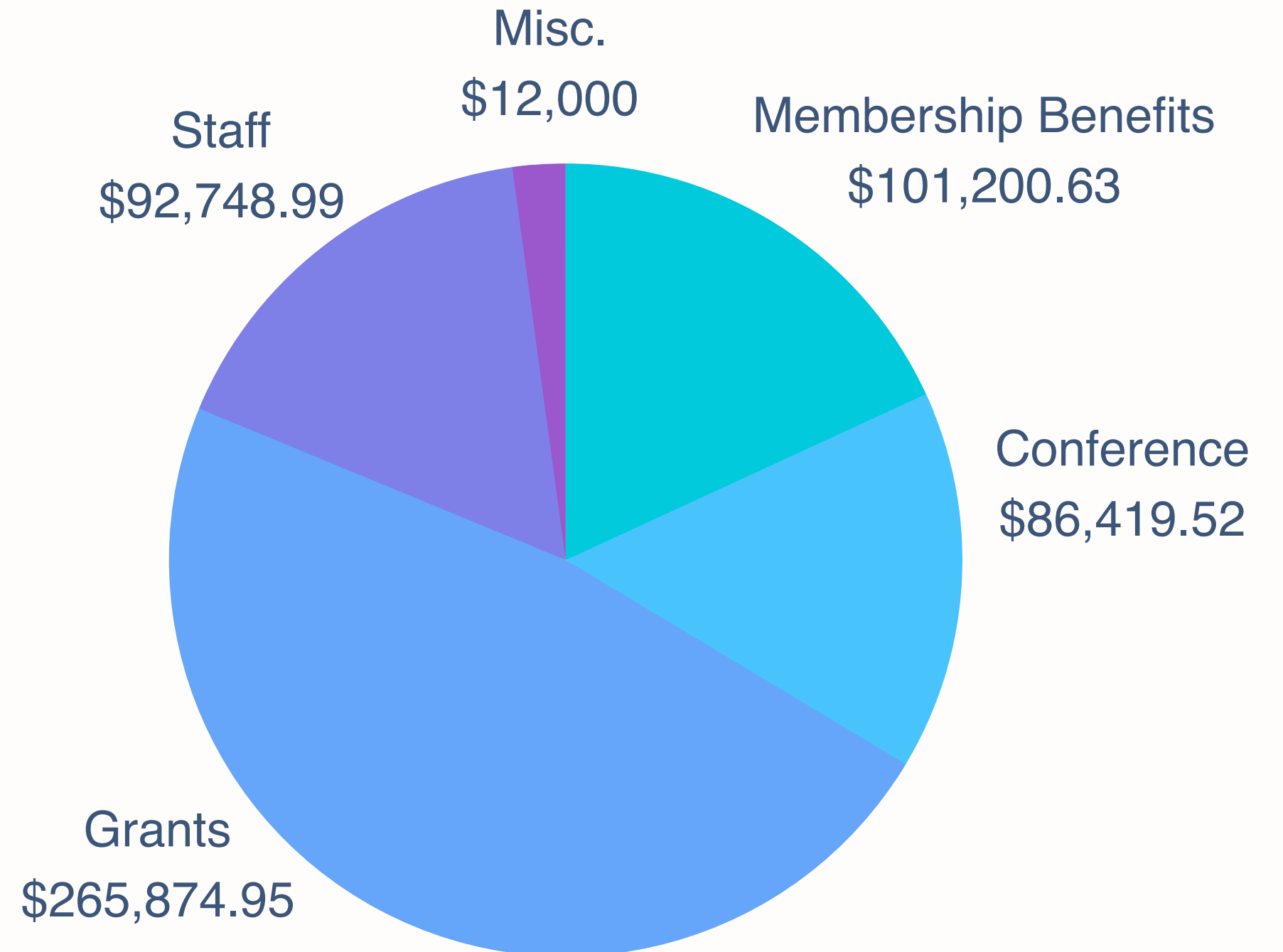
# TPGA Financials - Association Only

2022

## Revenue



## Expenses





# TPGA Staff

- Executive Director/Publisher, Blair Krebs
  - [Blair@tpga.org](mailto:Blair@tpga.org)
- Association Director of Membership, Meghan Mabry
  - [Meghan@tpga.org](mailto:Meghan@tpga.org)
- Managing Editor, Catherine Clark
  - [Catherine@tgp.org](mailto:Catherine@tgp.org)
- Office Manager, Kelsey Wallis
  - [Office@tpga.org](mailto:Office@tpga.org)

Visit the conference registration desk for any questions or information needed during the show.



# TPGA Board of Directors

- President, Jake Montz, Wichita Falls
- Vice President, Troy Swift, Lockhart
- Director Dist. 1, Mary Santos, Tornillo
- Director Dist. 1, Zachary Swick, Fort Stockton
- Director Dist. 2, James Livergood, Palestine
- Director Dist. 2, Keith Berdoll, Smithville
- Director Dist. 3, Larry D. Womack, DeLeon
- Director Dist. 3, Will Cullers, Comanche
- Director Dist. 4, Lalo Medina, Dallas
- Director Dist. 4, Winston Millican, San Saba
- At-Large, Shannon Ivey, Tornillo





# TPGA Board Nominations

The following members are being renominated by the TPGA Nominating Committee to serve a three year term.

- Director Dist. 1, Mary Santos, Tornillo
- Director Dist. 2, James Livergood, Palestine
- Director Dist. 3, Will Cullers, Comanche
- Director Dist. 4, Lalo Medina, Dallas





# Future TPGA Conference & Trade Show



**2024**

July 14-17, 2024  
San Marcos, TX



**2025**

July 20-23, 2025  
Denton, TX



**2026**

July 12-15,  
2026  
San Marcos, TX

**TPGA Fall Field Day**  
October 12th, 2023 at Swfit River Pecans



# Texas Pecan Growers Association Awards 2023

## TPGA Small Grower of the Year

Michael Willard  
Seguin, Texas



# Texas Pecan Growers Association Awards 2023

## TPGA Large Grower of the Year

The Cullers Family

Comanche, Texas



# Texas Pecan Growers Association Awards 2023

## TPGA Innovative Grower of the Year

Camp David Pecans

David & Margie Nordt

Millican, Texas



# Texas Pecan Growers Association Awards 2023

## TPGA Extension Agent of the Year

Joel Arce  
El Paso, Texas



# Texas Pecan Show 2022 State Winners

- Commercial Division - Troy Swift
- Classic & New Division - Dan Bishop
- Native - Annie Wittner

The Texas Pecan Show is run by Texas AgriLife and sponsored by the Texas Pecan Growers Association.





Thank you!

Reach out to TPGA/Pecan South:

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[www.tpga.org](http://www.tpga.org) • [www.pecansouthmagazine.com](http://www.pecansouthmagazine.com)

