

# CONFERENCE AGENDA

*With exception of special events, all activities are at the Embassy Suites.*

## **Saturday, July 14, 2018**

3 p.m. TPGA Board of Directors Meeting, Placido Boardroom

## **Sunday, July 15, 2018**

10 a.m. - 4 p.m. Trade Show Setup (Not open for viewing until reception time)  
10 a.m. Texas Pecan Board Meeting, Burleson Boardroom  
1-5 p.m. Conference Registration  
1-5 p.m. National Pecan Entomology Meeting, Burleson Boardroom  
2-5 p.m. National Pecan Federation Meeting, San Marcos A Room  
4 p.m. TPGA Pecan Pairing Program Meetup, Registration Desk  
5 p.m. Trade Show Grand Opening/Reception in Exhibit Hall; State Pecan Show on view  
Fundraising Raffle drawing and Silent Auction

## **Monday, July 16, 2018**

8 a.m. - 5 p.m. Registration and Trade Show; State Pecan Show open  
8:30 a.m. Mini Pecan Short Course, *sponsored by Texas AgriLife Extension*  
9 a.m. Olde Pecan Bookstore opens  
10 a.m. - 3 p.m. Family Tour at Natural Bridge Caverns (*Ticketed event*)  
Noon Lunch on your own  
Noon TPGA Research & Extension Committee Lunch (invited guests)  
1:15 - 5 p.m. Educational Program  
6-10 p.m. Dinner and Casino Night at Pecan Museum of Texas in Seguin (*Ticketed event*)

## **Tuesday, July 17, 2018**

8 a.m. - 5 p.m. Registration and Trade Show; State Pecan Show open  
8:30 a.m. - Noon Educational Program  
10 a.m. - 3 p.m. Spouse's Event: A Day in Wimberley (*Ticketed event*)  
Noon Lunch on your own  
Noon Olde Pecan Bookstore closes  
1:15 - 5 p.m. Educational Program  
5:15 p.m. National Pecan Scientist Meeting, Chautauqua Room  
Evening On Your Own

## **Wednesday, July 18, 2018**

8 a.m. Orchard Tour in Smithville, Texas (*Ticketed event*)  
These orchards may be close to each other in distance but the learning opportunities could not be more vast. The first stop will showcase a new planting of young trees, where Extension specialists will fill you in on proper management for a young orchard and site selection. The second orchard features mature pecan trees and large native trees that will give us an opportunity to learn about varieties, grafting and much more. The final stop will start with a barbecue lunch under beautiful oak trees and a history of the orchard. The tour will end with a drive through of the mature orchard. Overall, this tour gives a practical and hands-on approach to pecan management that can be useful to all growers.

Plan to depart from the hotel in San Marcos at 8 a.m. either by car or by bus. Your ticket price for this event includes bus transportation; you may drive your own car to the orchards but will be unable to participate in the drive-through at the last orchard. The barbecue lunch will be served before the drive-through of the final orchard.

**\*\* If you have any questions while at the conference, visit the registration desk for details\*\***

**Online conference registration: <http://www.eply.com/TPGA2018>**

Texas Pecan Growers Association

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# Conference Educational Program

The Texas Pecan Growers Association is excited to welcome you to the 97th Annual Conference and Trade Show on July 15-18, 2018 at the Embassy Suites Hotel and Conference Center in San Marcos, Texas. The conference's educational programming line-up and further details have been finalized and placed below. Don't miss out on your favorite topics and new events!

Educational topics on pecan production, management and research from specialists across the country and growers in your own region. Updates on the market, food safety, crop insurance, and from all the industry groups. The American Pecan Council's new Executive Director, Alexander Ott, will attend his first pecan conference, and council members and staff will be on hand for questions and pecan handler trainings. In addition, you can always learn by networking with fellow growers at the TPGA Conference.

The full conference packet and registration form are available online, as well as a link to online registration, at:

## Conference Packet & Registration [www.tpga.org](http://www.tpga.org)

Questions? Contact the Texas Pecan Growers Association office at:  
(979)846-3285 or [pecans@tpga.org](mailto:pecans@tpga.org)

### Monday, July 16, 2018

#### Mini Pecan Shortcourse

- 8:30 a.m. Equipment Needs for Pecan Growers, *Dr. George Ray McEachern*  
9 a.m. Tree Planting 101, *Monte Nesbitt*  
9:20 a.m. Young Orchard Care (water, fertilizer), *Monte Nesbitt*  
9:45 a.m. Old Orchard Rejuvenation, *Dr. Larry Stein*  
10:05 a.m. Coffee Break in the Exhibit Hall  
10:30 a.m. Crop Load Management, *Dr. Larry Stein*  
10:55 a.m. Pecan Insects and IPM, *Bill Ree*  
*Texas AgriLife Extension Question and Answer Session*

Noon Lunch on own/Visit the Trade Show

1:15 p.m. **Welcome**—*Larry Don Womack, President, Texas Pecan Growers Assn.*

1:30 p.m. **National Pecan Shellers Assn. Update**—*Diane Jackson, National Pecan Shellers Assn. Communications Director, Kellen Company*

2:00 p.m. **Crop Insurance Roundtable**

*Moderator: Larry Don Womack, President, Texas Pecan Growers Assn.*

*Panelists: Richard Flournoy, Deputy Administrator for Product Management, Risk Management Agency; Shaun Collins, Risk Management Specialist, Risk Management Agency; Peggy Watkins, Heartland Crop Insurance Agency; Jeremy Ryan, President, Avery Crop Insurance Agency; Robert Redding, National Pecan Federation Lobbyist; Pecan Growers*

3 p.m. Refreshment Break in the Exhibit Hall/Trade Show

3:30 p.m. **Pecans to sell? Understand the Market Maze**

**Export:** *Sally Arn, Carter Brothers Pecan Company; Retail:* *Tami Sorrells, Sorrells Farms; Wholesale:* *Phillip Arnold, San Saba Pecan*

4:30 p.m. **U.S. Pecans at Work for you as Growers**—*Janice Dees and Kevin Ivey,*  
**Meeting for the U.S. Pecan Growers Council to immediately follow**

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## Tuesday, July 17, 2018

- 8:30 a.m. **Pecan Weevil Panel Discussion**—*Bill Ree, Texas A&M University; Brad Lewis, New Mexico State University; Phillip Arnold, San Saba Pecan*
- 9:30 a.m. **Summary of cotton root rot rootstock screening project to date**—*Dr. Larry Stein, Texas A&M University*
- 10 a.m. Coffee Break in the Exhibit Hall/Visit the Trade Show
- 10:30 a.m. **Food Safety in Texas - Cottage Foods, Farmer's Markets & More Establishments**—*Cheryl Wilson, Compliance Officer, Texas Department of Health Services*
- 11 a.m. **Someone, or something, is taking a piece of your pecan pie: Wild pigs and their influence of the pecan industry**—*Will Moseley, Wildlife Consultant, Noble Foundation*
- 11:30 a.m. **TPGA Business Meeting and Awards**  
*Door Prize Drawing—visit at least 10 exhibitors in the trade show to have your name put into the drawing. Collect their signatures on the form included in your packet and return it to the registration desk to be entered in the drawing*
- Noon Lunch on own/Visit the Trade Show
- 1:15 p.m. **Texas Pecan Board Update**—*Glenn Honaker, President, Texas Pecan Board*
- 1:30 p.m. **Investment Dollars at Work**  
**Marketing Update**—*Cathy Calhoun, Chief Client Officer, Weber Shandwick; Sarah Yaffe, Executive Vice President, Weber Shandwick*  
**APC Update (Handler Regulatory Course)**—*Karen Crow, Interim Executive Director, American Pecan Council*  
**APC New Leadership**—*Mike Adams, Chairman, American Pecan Council; Alex Ott, Executive Director, American Pecan Council*  
**Handler Trainings for the Federal Marketing Order will be conducted throughout the show**
- 3 p.m. Refreshment Break in the Exhibit Hall/Visit the Trade Show
- 3:30 p.m. **A Georgia Perspective of Pecan Scab Management**—*Dr. Lenny Wells, Extension Horticulture Specialist, University of Georgia*
- 4 p.m. **Advances in Pecan Scab Research**—*Carolyn Young, Associate Professor, and Nikki Charlton, Senior Research Associate, Noble Foundation*
- 4:30 p.m. **Grower Panel: The Texas Crop**
- 5 p.m. **Adjourn**